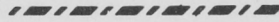


OFFICIAL PROGRAM
SUNDRE
RODEO & RACES
THURSDAY , JULY 2, 1970



SUNDRE - RODEO & RACES



THURSDAY, JULY 2, 1970

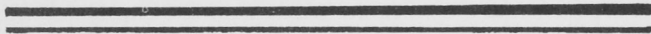


* PARADE AT 11:00 HIS HONOR THE LT. GOVERNOR DR. J. W. GRANT
MaceWAN

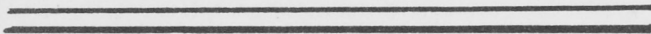
* GRAND ENTRY - 1:30 p. m. SHARP

* HISTORICAL HOSTING SUNDRE AND DISTRICT OLD TIMERS

* WALLY'S AMUSEMENT MIDWAY



ADMISSION - Adults \$1. 50
Children under 12 Free
Students (16 and under)..... 50



AFTERNOON SHOW - 1:30 p. m. SHARP

SADDLE BRONC
BARE BACK
CALF ROPING
BULL DOGGING
BULL RIDING

WILD COW MILKING
BOY'S STEER RIDING
SUNDRE SCHOOL RACE - 1/2 MILE
1/2 MILE OPEN - (STOCK SADDLE)
1/4 MILE OPEN

ARENA DIRECTOR - Dick West

EVENING SHOW - 7:00 p. m.

CHUCKWAGON RACE

WILD COW RACE
GIRLS' BARREL RACE
RELA Y RACE

PA CK HORSE RACE (PAUL &
McDONALD TROPHY)
1/4 MILE OPEN

EVENING ARENA DIRECTORS - Howard Smith, Gordon Lyle



COME AND ENJOY THE EXCITING SUNDRE RODEO



DANCE THURSDAY EVENING JULY 2nd, IN ELKS HALL
(MANAGEMENT NOT RESPONSIBLE FOR ACCIDENTS OR LOSS OF PROPERTY)

This Program is brought to you through the courtesy of
the following merchants.

**MACLEOD'S
THRIFTWAY**

GROCERIES - DRY GOODS

Phone 225-3880, Sundre

**SUNDRE BAKERY
& MILK BAR**

COUNTRY STYLE BREAD

TASTE TEMPTING PASTRIES

SUNDRE HOTEL

THE PLACE YOU MUST

GO

Phone 225-3632 SUNDRE, ALBERTA

**SUNDRE
HARDWARE**

YOUR DOLLAR BUYS MORE

"Service with a smile"

Phone 225-3775, Sundre

PENNY AGENCIES

* INSURANCE

* REAL ESTATE

Phone 225-3770, Sundre

**DON'S
MEN'S WEAR
& SADDLERY**

G.W.G. GARMENTS

make you the

BEST DRESSED IN THE WEST

**McKECHNIE
DRUGS LTD.**

SUNDRE, ALBERTA

Phone 225-3922 Res. 225-3531

**DUMONT
ELECTRONICS**

RADIO & TELEVISION
APPLIANCE REPAIRS.

Phone 225-3011

**LUND'S
JEWELLERY**

GIFTS THAT PLEASE

phone 225-3878, Sundre

**CLIFF'S
TRANSPORT**

Gary Welsh

DAILY SERVICE TO CALGARY

**WRIGLEY'S
FOOD MARKET**

Phone 225-3886

YOUR FRIENDLY
M&M STORE

**CENTENNIAL
BER - MAR**

CULTURED MARBLE
TROPHIES AND ENGRAVING
Phone 225-2329, Sundre

Canada's 1967, 1968 and 1969 all-around
canadian champion cowboy
Kenny McLean wears

COWBOY Kings

(SO DOES JOYCE)



Kenny and Joyce McLean



Keep up with Rodeo — Buy "Canadian Rodeo News", official publication of the Canadian Rodeo Cowboys Association, 3804 Macleod Trail S.E., Calgary.

For Champion Kenny McLean of Okanagan Falls, B.C. and his wife Joyce, GWG KINGS are the authentic western rider pants, combining good looks with uncompromising quality. GWG KINGS offer the complete choice of models: REGULAR, RIDER, SUPER SLIM and new FLARES (shaped to fit over your boots!). GWG KINGS come in a selection of colors and fabrics as wide as the west itself. Available in NEV'R-PRESS, FANCY STRIPES and GUARANTEED-TO-FADE DENIM. No wonder that over two million Canadians will be wearing GWG KINGS this year. No wonder either that these famous pants are the choice of champions!

The fit that just won't quit.

THE GREAT WESTERN GARMENT CO. LTD., EDMONTON

COMMERCIAL PRINTERS LTD. EDMONTON
LITHOGRAPHED IN CANADA